SmartPath FEATURES and UPGRADES

Below you'll find a simple breakdown of what is included with SmartPath Core, as well as a complete list of our premium add-ons and customizations, available a la carte on an as-needed basis.

	Core	Add-O
Content		
1. Live Classes	②	+
2. On-Demand Classes	②	+
3. Videos	•	+
4. Articles	•	
5. Courses (Beta)		+
6. In-Person Classes		+
Guidance		
7. Smart Tools and Quizzes	•	
8. Group Coaching		+
9. Individual Coaching/Advising		+
Accessibility		
10. English and Spanish Experience		
11. Accessibility Commitment (WCAG 2.1 AA Compliance)	⊘	
12. Site Customizations (UI Copy, Resources Page)		+
Communications		
13. Program Kickoff (SMS or Email)	•	+
14. Personalized Content Recommendations (SMS or Email)	•	+
15. Transactional Communications (Registration, Reminders, etc.)	⊘	
Co-Branding		
16. Platform and Communications	•	
17. User Login Page	•	+
Account Management		
18. Customer Portal	•	
19. Onboarding Manager	②	
20. Account Support	②	
21. Dedicated Account Manager		+







